#break free from plastic



Break Free From Plastic is a global movement of organisations and people who share a common vision and mission and want to work together, and encourage others to work towards a future free from plastic pollution.

a. Our Vision

We believe in a world where the land, sky, oceans, and water are home to an abundance of life, not an abundance of plastic, and where the air we breathe, the water we drink, and the food we eat is free of toxic by-products of plastic pollution.

b. Our Mission

Bring systemic change through a holistic approach tackling plastic pollution across the whole plastics value chain, focusing on prevention rather than cure, and providing effective solutions.

. Our Key Principles

i. Our key principles - our positions:

- 1. Our lifestyles and economy fit within the environmental limits of the planet;
- 2. Waste is reduced, first and foremost;
- 3. The life cycle of the materials and products we use, from extraction and production, to end use, recycling, composting and disposal, sustain the health of the people and the planet;
- 4. Strong community action and partnerships among citizens, workers, government, sector experts and supportive business leaders guide decisions about present and future material design, manufacturing and waste management
- Waste pickers and recycling workers are supported to improve the systems they operate in and can co-lead a just transition to a new and safe materials economy;
- Producers take responsibility for the full life cycle costs and impact of their products and packaging, and are redesigning and innovating better materials and systems;
- 7. Where plastic products and packages are necessary, they are re-used, repaired, or failing that, recycled; and toxic substances are eliminated from their production;
- 8. No new incinerators are constructed, and renewable energy incentives are eliminated for plastics and waste burning. This include gasification, pyrolysis, cement kilns, and other burn "waste-to-energy" facilities;
- 9. Organic waste returns to the soil and zero waste systems reduce reliance on landfills and incinerators;
- 10. The system we build and materials we use slow climate change, rather than accelerate it.

d. Membership privacy and confidentiality

- i. BFFP will use the details collected to ensure communications and coordination within BFFP can be organised. Members provide personal information which will be stored securely and made available to BFFP core members or other internal forums if required. Those members who do not wish to be publicly associated with BFFP will be provided the opportunity to opt out when they sign the pledge and the Charter.
- ii. By signing the pledge and/or the Charter, BFFP members are also agreeing to ensure that non-public information is not shared publicly, and to respect the confidential information shared by BFFP and its members outside of the relevant forum.